



## Vering Editor Application Guide

Vering Editors are people who are passionate about an area of expertise and surfing the Internet. They know quality when they see it, and can explain what makes a site effective or not. They enjoy sharing their expertise with others, and see value in combing the Internet to find the best content in your area of know-how.

Editors are an effective writers with an engaging writing voice and an infectious enthusiasm for a particular topic. Editors are not necessarily techies, but are at least intermediate users of computers.

If all of the above is true, perhaps you have what it takes to be a Vering Editor!

Vering strives to be the leading provider human edited and ranked content on the Internet. While anyone may visit Vering, the site is geared to be of most interest to the Baby Boomer generation. Baby boomers are defined as individuals born between 1946 and 1964. Vering's purpose is to help Baby Boomer's cut through the noise of the Internet, by finding, rating and organizing content of interest to them.on hundreds of topics.

As an Editor you'll help to build and maintain a topical section of Vering which contains:

- Sites in your topic area that you have located and found to be of particular value to boomers
- Short and long descriptions of the site, along with other site data
- An editorial review, written by you, that evaluates and rates the site

Think you have what it takes to be a Vering Editor? Check our list of available topics on the [application](#), to see if one matches your passion and expertise.

## Editor Qualifications

The purpose of Vering is to provide the most relevant content available in your category to the baby boomer audience. Your job as an editor will be to use your expertise to find this relevant content.

The Editor should have a professional or personal background in the category of choice, and have recognized expertise in this area. The candidate will have an engaging writing voice and ability to conduct research on the Internet. Editors will be able to dig up information of vital interest and draw out interesting insights from websites being reviewed.

Since Verving is a website targeting individuals in a baby boomer generation, we believe that Editors who are of the baby boomer generation (those born between 1946 and 1964) are best qualified to provide content for Verving. While Verving will consider all Editor applications submitted, Editors who are born between these years have first opportunity to serve as an Editor for Verving.

Ideal qualifications include:

- Professional or personal expertise in the topic of choice. This could be demonstrated through professional experience, samples of your personal work, or evidence of your hobby or research.

## Advantages to Becoming a Verving Editor

There are a number of great reasons to become a Verving Editor:

### **Create Your Own Hours**

Verving Editors are freelancers, working out of their homes or home offices, giving them the flexibility to work when they have the time. Most Editors work their magic at night and on the weekends, allowing them to keep their day jobs or continue freelancing.

### **Work From Anywhere**

Even though Verving's offices are located in Boulder, our Editors live all over the world. Our Editor hiring and training process occurs online so you don't need to travel in order to become an Editor.

### **Good Compensation**

Editors are paid based on the number of sites they submit to the database. All sites are reviewed by our Quality Assurance team to make sure they meet quality standards. Please see the [compensation section](#) of this site for more details.

## Editor Compensation

### **How Do Editors Get Compensated?**

#### **Site Reviews**

The basis of Editor compensation is the volume of websites you review. The current rate for websites is \$5 per website reviewed that is approved by Quality Assurance and launched on the Verving site. As an editor, you also get reviewed by the users. User ratings can increase or decrease that amount you get paid per site.

## **Advertising Revenue Share**

Editors may also earn revenue by encouraging sites – either ones that you, personally, have reviewed, or other reviewed sites – to advertise on the site. You earn half of all revenue generated from the advertising, leading to increased pay for you.

## **How Many Sites Does and Editor Need to Review?**

At a minimum, Verving Editors must review 10 sites a month. For the first six months, Verving editors are capped at reviewing a maximum of 80 sites a month. This allows Editor's to establish their reputation during the probationary period. After the probationary period, a cap will be set by the Verving staff.

## **The Legalese:**

All Editors are independent contractors and shall not be subject to the direction, control, or supervision of Verving regarding time spent or procedures followed in performing services hereunder. However, Verving is the final decision maker in regard to the produced product and reserves the right to request modification and/or modify the product to ensure, among other things, that it complies with quality standards. All Editors are responsible for all tax liabilities emanating from their payments. Editors are not eligible for any benefits from Verving and waive any right to them.

Please note: compensation earned by other Editors is not a guarantee of any kind that any other Editor who meets the minimum expectations will earn that much, or any specific amount. Verving offers this information as a means of sharing with applicants the potential compensation that they may earn. Verving reserves the right to terminate an Editor's engagement and/or change the Editor compensation model at any time for any reason, notwithstanding any information contained in the engagement materials.

## **How to Apply**

Fill out the [application form](#).